



# *Benjamin Moore Cloud White*

## *Color Palette*

### *Whites and Neutrals*



Extra White



Decorator's White



Highly Reflective  
White



Pale Oak

### *Accent Colors*



Champion Cobalt



Yosemite Yellow



Wrought Iron



Norway Spruce

### *How to Use this Color*

Cloud White is one of the more popular paint colors from Benjamin Moore and for good reason. This color looks amazing on walls, cabinetry, and furniture. This is a light and bright color that will add lots of light to a room. In rooms with lots of natural light the color will wash out a bit and look very white while in a room with not much light you will get more depth of color.

This color also looks really good on the exterior of a home.

*At Lane and High*

# How to Choose a Paint Color

1. Choose a paint color family such as gray or white.
2. Buy samples of some of the colors. You can buy them at the paint store for a few dollars or you can go to [Samplize.com](https://www.samplize.com) and they will mail you a peel-and-stick sample of your colors.
3. Put the samples on the walls and look at them over the course of a few days in different lights.
4. Choose which color is right for you!

# Paint Sheen Guide

Different paint sheens are used in different areas of your home for a reason. This guide will give you an idea of what sheen you should use for your project.

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Flat - Flat paint is used for walls. Flat paint looks great and hides a lot of imperfections in drywall. It's not recommended to be used in high traffic areas because it doesn't come clean well.

Eggshell and Satin - These two paint sheens are virtually the same. These are great for walls because they clean up well but they don't hide imperfections the way flat paint does. You can also use these sheens if you are painting a piece of furniture.

Semigloss - Semigloss is generally used on walls in high-moisture areas such as kitchens and bathrooms. This protects walls from moisture. This is also the best product to use on trim.

Gloss - This sheen is rarely used except for trim, doors, and other architectural features (such as board and batten or shiplap). It's rarely used because it leaves your project with a very shiny look.

# Painting Supplies

Painting a room is a great project even for the beginner DIY'er. It provides a huge impact for a little amount of time and money. Here are the supplies you need to paint a room yourself.

Paintbrush

Roller and roller cover

Paint Tray

Can Opener

Drop Cloth

Painters Tape

Note: If you want a good finish on your walls it's important to use high quality products. If you use a cheap brush or roller cover they will shed on your walls.

If you use cheap painters tape the paint will bleed underneath. If properly cleaned you can reuse these products over and over again.